



SPONSORSHIP OPPORTUNITY

Presenting the 2nd Annual Wheels4Hope Charity Bicycle Ride

On Memorial Day, May 25th, the Wheels4Hope team will place 4 cars with Veterans! This will be the kick off ceremony for the organization's second annual charity bike ride in Greensboro. Veterans' having their own automobile will positively change their lives. Imagine these veterans trying to rebuild their lives without a car... How perfect it will be for them to receive their cars on Memorial Day!

The Wheels4Hope Charity Bike Ride is a great opportunity to showcase your business and products. There will be 200 riders assembling to pedal the countryside North of Greensboro, as well as many behind-the-scenes volunteers. The morning will begin with a "Car Blessing" as the vets receive the keys & titles to their vehicles. Then the gathered cyclists will roll out on their fun jaunt in the countryside north of Greensboro, returning to a great lunch, provided by **East Coast Wings & Grill**, and the camaraderie of area cyclists.

This event presents the opportunity to directly involve your business with consumers (potential clients) and/or demonstrate to the public your company's community. This can be a powerful tool to promote your business to the large outdoors-minded community and be involved in an event honoring and empowering veterans on the road to self-sufficiency.

See all the details here: <http://www.wheels4hope.org/bikeride>

A range of support packages are available to help make this event successful! Please make your commitment no later than March 30th to take full advantage of your benefits. Contact Deborah Bryant at deborah@wheels4hope.org to confirm your sponsorship today!



Wheels4Hope Charity Bike Ride Sponsorship Agreement

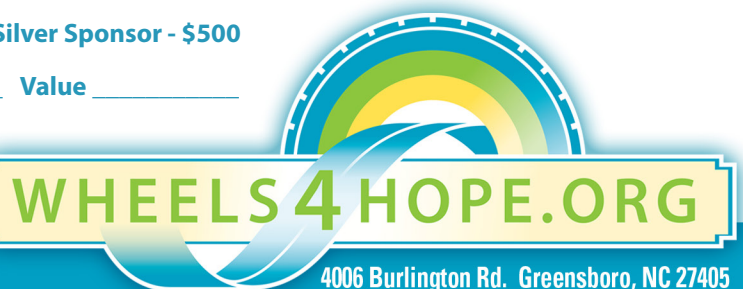
COMPANY: _____ CONTACT: _____ EMAIL: _____

ADDRESS: _____ CITY, STATE, ZIP: _____ PHONE: _____

Yes, we want to sponsor the 2015 Wheels4Hope Charity Bike Ride! SIGNATURE: _____

- Platinum Sponsor - \$3,000 Gold Sponsor - \$1,000 Silver Sponsor - \$500
 In-Kind Support Item(s) _____ Value _____

Please mail completed sign up form and check no later than March 30th to:
Wheels4Hope, 4006 Burlington Rd, Greensboro, NC 27405



Wheels4Hope's mission is to provide affordable, reliable transportation to low-wage earning families who are referred to us by one of our Partner Agencies in the Triad.

Turning Donated Cars into Local Blessings

Wheels4Hope Memorial Day Bike Ride 2015

Sponsorship Opportunities

Platinum Sponsor - \$3,000

- Logo displayed in premier location and largest placement on all promotional material including flyer and poster
- Logo displayed on event street banner near start
- Largest business logo on website
- Logo on registration forms
- Recognition in all press releases and media interviews
- Opportunity to provide official starter for the ride
- 5 courtesy rider entries to be used at your discretion
- Opportunity to provide promotional items for participant bags and large logo on outside of the bag

Gold Sponsor- \$1,000

- Logo placement displayed on promotional material including flyer and poster
- Logo on website
- Logo on registration forms
- 2 courtesy rider entries to be used at your discretion
- Recognition in all press releases and media interviews
- Opportunity to provide promotional items for participant bags and have logo on outside of bag
- Opportunity to mount a display/sampling/demo at the start/finish area

Silver Sponsor- \$500

- Logo displayed on promotional material including flyer and poster
- Logo on registration forms
- Logo on website
- Opportunity to provide promotional items for participants bag

In Kind Supporters

In Kind donors receive recognition for the value of the contribution at the corresponding sponsorship level (For instance a donation of \$500 worth of food would be credited at the Silver sponsorship).

In-kind donations are a great way to show off your product and service to potential customers. Sample donations include:

- Printing or material
- Product donation for bags
- Produce video
- Food for rest stops: bread, peanut butter, oranges, bananas
- Water or energy drinks for rest stops

All sponsorships are for Wheels4Hope Memorial Day Charity Bike Ride on May 25, 2015.

For more information or to discuss a customized package, please contact Deborah Bryant at 336-355-9130 or deborah@wheels4hope.org

Please send 4/color logo in 300 dpi, eps or tif format by March 1st, 2015 to be included.

In-kind support will receive credit at corresponding sponsorship level. Please fax or mail completed agreement to:

Wheels4Hope 4006 Burlington Rd, Greensboro, NC 27405 / FAX: 336-355-9131